

# Mark Carmichael Designer

## About Me

I'm a hard-working, highly creative and enthusiastic designer who loves a challenge. I have extensive experience in print, multimedia, marketing and digital projects. Exceptional collaborative and interpersonal skills with well-developed written and verbal communication abilities. Talented at building client and supplier relationships. Accustomed to performing under pressure and producing passionate and inventive results with an emphasis on working within restrictive budget requirements. Ensure my knowledge base is up-to-date with the latest courses both on and offline. Recently completed modules include:

The Complete Flutter Development Bootcamp Using Dart. iOS 11 App Development. Using Xcode 9 and Swift 4. Adobe After Effects - Motion graphics & data visualization. Articulate Storyline 360 & 3. Adobe Captivate Fundamentals. Excel Beginner, Intermediate and Advanced. Mastering Magento theme design. Magento scripting.

## Personal Skills



Photoshop



Illustrator



InDesign



Xcode



Dreamweaver



XD



Bridge



After Effects

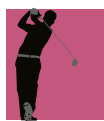
Other in-depth software knowledge in: Adobe Audition, Acrobat, InCopy, Media Encoder. Microsoft Powerpoint, Excel, Word and Outlook. Android Studio. OpenOffice. Filezilla and other FTP clients. CJPro labelling software. iMovie, Numbers, Keynote and Pages. Working knowledge of both MacOS and Windows systems

## Interests



### HISTORY

I love history, learning about different civilizations and past events.



### CHALLENGES

I have a passion for skiing, golf and the great outdoors. I love new challenges.



### D.I.Y.

I've always enjoyed practical problem solving and tackling something new.

## Experience

- Current 2008 Creative Designer **Ideal Bathrooms**
- Using the Adobe Creative Suite to create literature, exhibition artwork, promotional videos, app UI UX design, van livery, packaging design, e-mail marketing, social media management, website construction, maintenance and management, exterior and interior showroom artwork, digital solutions, brand creation, PowerPoint templates and more. Obtaining stakeholder approval. Print and budget management. Managing Graphic Designer & Web Merchandiser roles.
- 2008 1999 Graphic Designer **Showerlux / Duscholux**
- Using the Adobe Packages to create literature, exhibition artwork, van livery, packaging design, website construction and maintenance, interior showroom CAD design and more. Managing Graphic Designer role.
- 1999 1998 Graphic Designer **Serigraphia**
- Using the Adobe Packages and Quark to create logos, adverts and other artwork for clients. Setting up of artwork for screen-printing. Photoshop manipulation and intricate tooling design in Illustrator and Freehand.

## Education

- 2004 Compuserve  
**Certified Internet Webmaster**  
CIW (Certified Internet Web Professional) is the leading vendor-neutral certification series for Information Technology (IT).
- 1997 Staffordshire University  
**BA (Hons) Diploma**  
Bachelor's degree awarded for an undergraduate course in Graphic Design.
- 1994 Coventry Technical College  
**BTEC National Diploma**  
BTEC Nationals are one of the most widely-recognised qualification for admission to higher education.

## Portfolio

Website: [markcarmichael.co.uk](http://markcarmichael.co.uk)  
LinkedIn: [linkedin.com/in/mark-carmichael-40a6b72b/](https://www.linkedin.com/in/mark-carmichael-40a6b72b/)

## References

References given upon request